

HCSS Banner Ad & Landing Page Content Details

Banner & Landing Page #1

Product Test-Drive

Help shape our products with your feedback!

- Get hands-on with our new features in HeavyBid or HeavyJob.
- Learn more about the new features.
- Suggest ways to enhance it.
- Earn more HCSS Bucks to spend at the HCSS Store.

When: Thursday, 4:00 p.m. - 6:00 p.m.

Where: Champions IV

Note to designer: If the bullets are too long, use this:

Test-drive our new features in HeavyBid or HeavyJob, and earn HCSS Bucks to shop at our HCSS Store! Help shape our products with your feedback

Banner & Landing Page #2

Show Specials:

Show special #1

30% off* The Dispatcher

*For Companies that attend the 2013 HCSS User's Group Meeting. Expires March 31, 2013.

Show special #2

Purchase a new or additional manager licenses of *HeavyJob*, *The Dispatcher*, or *Equipment360* and receive **5 FREE standard GPS units**** with 1 year of service

** Max 5 units per company. For Companies that attend the 2013 HCSS User's Group Meeting. Expires March 31, 2013.

Note to designer: The text Show special #1 and #2 doesn't need to be in the content. It's just to indicate there are 2 specials.

Banner & Landing Page #3

Earn HCSS Bucks to Shop in the Store

Attend Classes – 5/class

Product Test-Drive – 10/test-drive

Product Surveys – 1/survey

Marketing Survey – 5

Submit a customer story – 5

Provide a video testimonial – 20

Like us on Facebook, Follow us on Twitter, or Connect with us on Linked In – 5

Pick up your HCSS Bucks at the HCSS Concierge in Legends Prefunction.

Banner & Landing Page #4

We want your feedback!

Class Surveys

To help us improve the classes, please complete a survey for each class you attended.

Product Surveys

Help us determine the direction of our products. You'll also earn HCSS Bucks* for completing these surveys.

Misc Surveys

Earn 3 HCSS Bucks * by giving us your feedback on these surveys.

* Max one response per person per survey to earn extra HCSS Bucks.

Button: Complete Surveys